



## Star Intelligence

### Optimize Medicare Advantage Star Ratings

Within CMS's Five-Star Quality Rating System for Medicare Advantage (MA) Part C and Part D programs, the stakes are high. Good ratings yield significant benefits for a plan in the form of bonus payments, the ability to charge more than benchmark payments, and a leg up in enrolling new members. An increase of even half a star can have quality bonus impacts of \$417 per member per year.<sup>1</sup> Low ratings, in contrast, do not simply mean a plan fails to receive these benefits—it can face civil monetary penalties, suspension of marketing and enrollment activities, or even termination as an MA program. Adding to these pressures, MA plans are adding new contracts to the market each year—and consolidation among the largest payers is increasing competition.

**Cotiviti's Star Intelligence gives health plans the ability to track, predict, and model their Star Ratings. This empowers plans with the capability to understand and prioritize actions needed to offer better care to a growing MA population and to optimize bonus payments.**

Many plans may struggle to predict their Star Ratings for the current year and beyond, using homegrown solutions or Stars-specific offerings. But with Star Intelligence, plans can choose to integrate with our Quality Intelligence solution for a more holistic view of members in regards to quality, Star Rating improvement, member engagement, and more.



#### Key solution results

- 47%** of contracts from Cotiviti Quality and Stars clients scored 4-stars or higher in the 2025 Star Ratings
- 36%** of contracts that use alternative quality solutions scored 4-stars or higher
- 57%** of 5-star contracts work with Cotiviti for Quality and Stars



#### Key benefits for clients

- Access a one-stop shop for HEDIS® quality and Stars management
- Get a clear view of progress with trending and benchmarking dashboards
- Leverage analytics that offer measure prediction, EOY predictions, trends, and opportunities for growth
- Calculate Part C and D Improvement Measures including rate needed to trigger significant improvement



#### Key Cotiviti differentiators

- Strategic support for performing data assessments, understanding market trends, identifying gaps, and learning best practices
- Comprehensive view of measures in and across contracts
- Integration with an industry leading, NCQA-certified HEDIS vendor
- Operational gains from utilizing a single source of truth and managing a single data feed

<sup>1</sup> Source: KFF. | HEDIS® is a registered trademark of the National Committee for Quality Assurance (NCQA).



To learn more about how Cotiviti's solutions can improve your organization's quality outcomes, call 866.292.6971 or email [answers@cotiviti.com](mailto:answers@cotiviti.com).