

BoldTrail vs. Follow Up Boss

Side-by-Side Comparison Report. Powered by 

BoldTrail, the #1-rated real estate platform, is built to power your entire real estate business with next-generation technology agents will use and love. But don't take our word for it. With nearly 2,000 5-star reviews, we'll let real BoldTrail users do the talking!

BoldTrail is the Powerful Next Generation of kvCORE



“BoldTrail has made my life SO much easier”

What do you like best about BoldTrail?

BoldTrail makes it so easy to keep everything I need to know about my clients in one place. Not only do my clients have profiles where I can customize their likes and dislikes, but I can also set alerts to automatically send them listings from every MLS I am a member of. My favorite feature of BoldTrail is sharing listings on social media – helping me acquire many leads!

– Carly L. – Agent



BoldTrail is the leading real estate platform,
trusted by **400,000+ agents** and **5,000+ teams & brokerages**.

Here's why:



Transaction Management	79% Responses: 633	74% Responses: 57
Listing Management	81% Responses: 765	77% Responses: 55
Forecasting & Reporting	80% Responses: 660	76% Responses: 56
CMA Management	83% Responses: 794	81% Responses: 52
Email Marketing	87% Responses: 967	86% Responses: 63
Likelihood to Recommend	92% Responses: 1834	91% Responses: 98
Contact & Account Management	88% Responses: 964*	88% Responses: 66*
Opportunity & Pipeline Management	87% Responses: 928*	87% Responses: 65*
Dashboards	87% Responses: 994*	87% Responses: 63*
Task / Activity Management	87% Responses: 965*	87% Responses: 66*

* With BoldTrail's nearly 1,000 responses vs Follow Up Boss's 66...
is it *really* even a tie? We'll let you decide. 😊



VIEW FULL REPORT

Data is scoped to the Real Estate CRM category. All reviews were collected as of July 15th, 2024

G2, the world's leading business software review platform, leverages real business user reviews to drive better purchasing decisions. Technology buyers, investors, and analysts use G2 to compare and select the best software based on peer reviews and synthesized social data.



Real Estate's Growth Engine.



Ready to Go Bold?

GET STARTED