

Q2 Gro is an end-to-end digital sales, marketing, and onboarding platform. Gro reduces friction during account opening, bypassing unnecessary manual steps with automation and integration. By creating seamless connections with core providers, funding vendors, payments applications, risk and credit reporting companies, and others, you're able to quickly gather data, fund accounts, and more.

A critical difference between Q2 Gro and other sales and marketing platforms is our vendoragnostic backend. Q2 Gro provides the nimbleness you require in today's technology landscape, where your vendors are constantly making upgrades.

Q2 Gro at a glance

A complete digital branch

- A robust best-in-breed integration set
- Seamless account
 opening and onboarding
 with high Conversion
 (typically 70 percent)
- Precision marketing with targeted messaging
- A marketplace experience with frictionless checkout
- Increased growth for banks, credit unions, and other financial services organizations

A wide range of connections and integrations to get the most of your digital branch

The connections available with Q2 Gro allow you expand growth opportunities around account opening and targeted marketing. Gro's shopping cart and checkout experience allows account holders and prospects to simply add the financial products they need—including savings accounts, debit cards, and more—quickly and easily.

Core Providers	Funding	Payment/Account Verification	DDA, KYC, Credit Reporting
JHA	MagicWriter	Plaid	Transunion
Symistar/Episys	SWBC		Experian
Silverlake	Authorize.Net		LexisNexis
Fiserv			IDology
DNA			FIS
Premier			Socure
Signature			Alloy
XP2			
Communicator			
Advantage Premier			
FIS			
IBS Connectware Horizon XChange			

Easier, quicker onboarding, marketing, and sales

Q2 Gro allows you to use pluggable components and a series of orchestration engines to rapidly onboard new account holders and establish strong digital banking relationships. Flexible integration options meet marketing needs and risk requirements while producing exceptional experiences.



Q2 Gro delivers great experiences to customers while meeting your FI's digital application/onboarding, marketing, and and sales needs Pluggable components and a series of orchestration engines produce a frictionless, seamless, and flexible process to help your FI manager rish while growing revenue.