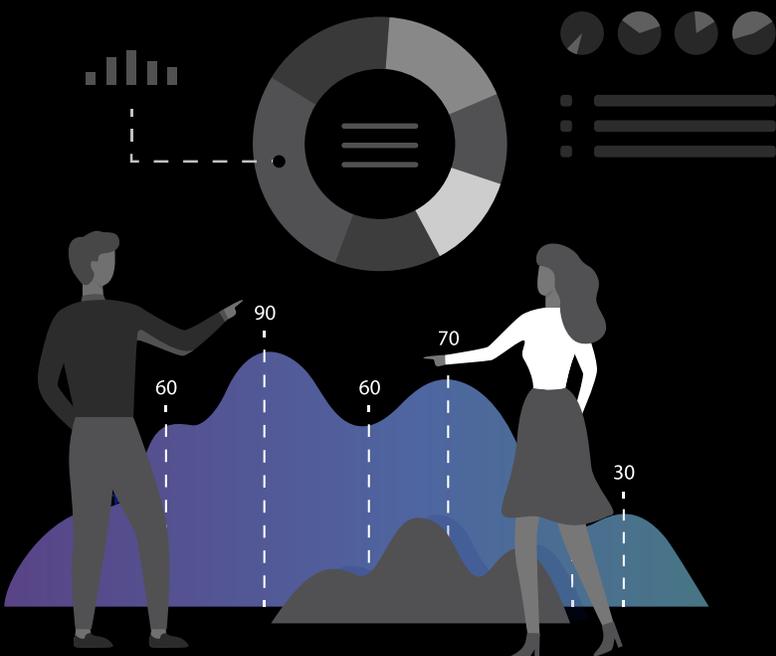


## PRODUCT OVERVIEW

# EVE Extract: A data extract for all FIs and their decision makers



EVE Extract is a data extract for Q2 financial institutions (FIs) seeking defined data to help gauge their digital banking activities for efficiency and improvement efforts. EVE is based on numerous questions Q2 customers typically ask about their account holders' activity and behavior on the Q2 platform that they can't answer with their internal tools.

The extract data is understandable and useful across FI functions—from key decision makers to back-office staff. EVE is thoroughly documented to clarify what each data element means—and it's delivered daily, covering data from the previous 24 hours of activity.

## EVE Extract contains rich data about:

- Logons
- Users, including customers and groups
- Generated transactions (GTs) like ACH and Wires
- Mobile remote deposit activity

## In addition to Q2 platform data, you can also use data from products such as:

- Q2 Goals
- Q2 Contextual Personal Finance Management (CPFM)
- Q2 Patrol
- DirectConnect

Please Note: EVE Extract requires 4.0 UUX and above.



## More details about the data provided

Here is a drill-down on the kinds of data a Q2 FI can expect.

**Logon activity data:** The who, when, and how (mobile, tablet, desktop)

**User-level data:** Active date, deleted date, group, customer

**GT activity data:** The who, what, when, how, and how much of GTs such as ACH and Wires

**Mobile remote deposit activity data:** The who, when, and how much of mobile GTs

## EVE can provide data from other products

The Q2 platform data available through EVE is substantial, but useful add-on product data also is available such as:

- The who and what for third-party enrollments
- The who, what, when, status, and category of Q2 Goals
- The who, what, when, and how much for DirectConnect transactions.

For each goal, this data includes the name, its category, target goal date and amount, create date, and the current balance and percentage complete.

Q2 Goals data can help assist your FI promote the right savings products that align with their strategy while simultaneously helping account holders achieve financial wellness.

CPFM data includes transaction elements such as raw transaction descriptions, account types, transaction amounts, account balances, and the status of accounts.

CPFM data will be of value to your FI when seeking to offer new products and services to customers and members.

For example, you can receive Q2 Patrol audit scores and authentication details for a user to what third-party vendors they may be enrolled in.



EVE is an extract for the data-minded—those who have behavioral and userlevel questions about how account holders engage with the Q2 Platform.



## EVE data can be used in other systems

EVE Extract will contain a large volume of user data but is more functional focused. The extract will be sent to a GoAnywhere server that we provide the FI as a set of CSV files. The highly usable data also can be used by those with sophisticated systems to work with large volumes of data.\*

## EVE is dynamic

EVE Extract will be actively maintained for Q2 customers and deliver the kind of user-level engagement data they often request in custom extracts. It will have user-level data beyond what is available in the Standard Data Extract, and FIs can expect additions to EVE as it evolves.

\* If invested in a data warehouse beyond the FI's core, MCIF, or CRM systems, a place to store large daily extracts will be needed.

**For more information go to [Q2.com](https://www.Q2.com) or call (833) 444-3469.**

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## Q2 Products

Data for the following Q2 products are available in EVE:

1. Q2 Contextual PFM (CPFM)
2. Q2 Direct Connect
3. Q2 Goals
4. Q2 Patrol

Data for these products range from Q2 Patrol audit scores and authentication details for a user to what 3rd Party vendors they may be enrolled in. CPFM data will be of value to FIs seeking to offer new products and services to customers and members. Data includes transaction elements such as raw transaction descriptions, account types, transaction amounts, account balances, and the status of accounts. Q2 Goals data can help assist FIs to promote the right savings products that align with their strategy while simultaneously helping users achieve financial wellness. For each goal, this data includes the name, its category, target goal date and amount, create date, and the current balance and percentage complete.

