

## PRODUCT OVERVIEW

# Sell your solutions to Q2's network of bank and credit union clients through a single SDK integration

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Fintechs and financial institutions (FIs) offer a wide range of products and services that require engagement with digital banking. A partnership between these two providers is necessary for success—and in high demand by both consumers and businesses. Enabling these partnerships is a win-win-win for the fintech, the financial institution, and the end user alike. However, the path to reach these integrations is often too slow and cumbersome for companies looking for fast growth.

Q2 designed its Partner Accelerator to level the playing field and help fintechs and FIs capitalize on the seismic shift to an all-digital banking and engagement environment. Within our ecosystem, providers use our award-winning SDK to integrate products quickly and efficiently, and entirely within the digital banking channel—no matter if light SSO or deep-level API workflow integration is required.



Q2

## How Does it Work?

Understanding that time-to-market is critical, Partner Accelerator encompasses a frictionless three-step process for building direct and standardized integrations to the Q2 Platform—granting access to a target-rich sales channel of over 450 of Q2's bank and credit union clients. Here are the steps for fintechs to get involved:

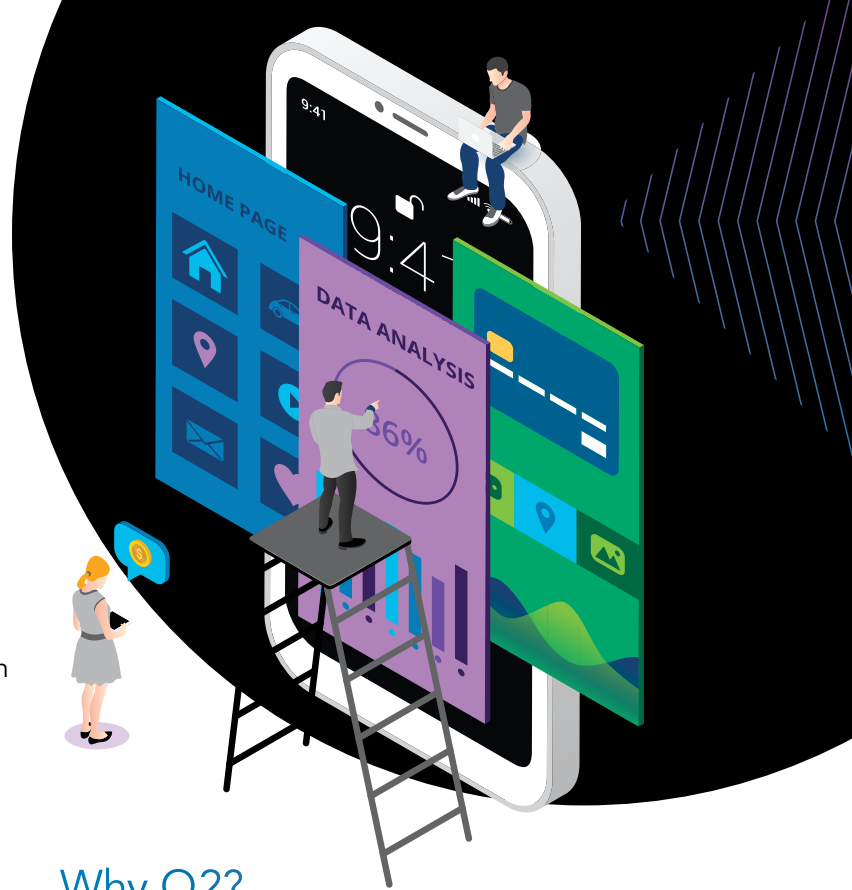
- **Step 1:** Register at [Q2developer.com](https://Q2developer.com) to access the Q2 SDK development experience
- **Step 2:** Build your integration to the Q2 Platform
- **Step 3:** Enroll in Partner Accelerator

Once the process is complete, you'll receive a certification and your solutions will be ready to sell to Q2's bank and credit union customers—with a reach of over 20 million end users, including over 1.75 million small businesses. Q2 understands the need for push and pull strategies to complement your go-to-market strategy and has designed several sales and marketing benefits to support the program.

## Why Partner Accelerator?

Building “one-off” integrations to Q2 customers through professional services is not a scalable model, especially now when market penetration and time to revenue is paramount. Take advantage of what the program has to offer:

- Quickly access the SDK and APIs through the click-through license online
- Drive cutting-edge functionality and experiences
- Dramatically increase speed to market for new products and solutions
- Leverage sales and marketing awareness strategies and opportunities
- No initial capital investment



## Why Q2?

Q2 is a financial experience company headquartered in Austin, Texas. As a key partner to financial institutions, fintechs, and other financial services providers, we empower them to be ever-present companions on their customers' financial journeys—helping them unlock new opportunities, increase efficiency, and grow their businesses in innovative ways. Our commitment to the digital transformation of banking through smart solutions, selective acquisitions, and partnerships with innovative technology leaders can help you thrive.

### Featured Partners:



**Ready to accelerate your speed to market within the Q2 customer base? Contact us at [innovationstudio-partnerships@q2.com](mailto:innovationstudio-partnerships@q2.com) or learn more at [Q2developer.com](https://Q2developer.com).**