

# Strategy Screen



A strategy screen can help you identify whether a potential new opportunity is right for your organization. Adjust the following sample criteria to align with your mission. Learn more about how to use a strategy screen in the [Prioritization episode](#) of our Work Smarter, Not Harder podcast series.

## Sample Strategy Screen

- ☐ Must align with our mission and support the revitalization strategies.
- ☐ Must leverage our mission advantage.
- ☐ Must communicate our vision.
- ☐ Must engage our key stakeholders (staff, volunteers, members, and partners) to support our mission and help us meet identified critical community needs.
- ☐ Must be accessible and inclusive.
- ☐ Must support people in reaching their full potential beyond basic needs.
- ☐ Impact must be measurable, both quantitatively and qualitatively.
- ☐ Must be financially sustainable through earned or contributed revenue.
- ☐ Strategic consideration of the allocation of our resources must be determined before a new program is added.