

Your Insights Command Center

Lucidworks Analytics Studio™ | *Transforming search and product discovery data into business growth*

Today's merchandisers and digital experience leaders face a deluge of information but often lack the tools to transform that data into actionable intelligence. Lucidworks changes the game.

Introducing Lucidworks Analytics Studio, your command center for search and product discovery success. Built on hundreds of hours of user interviews and rigorous engineering, Analytics Studio empowers you to understand your search performance like never before.

From foundational metrics to AI-powered predictions, you'll have everything you need to optimize your search, personalize the customer journey, and drive revenue growth.

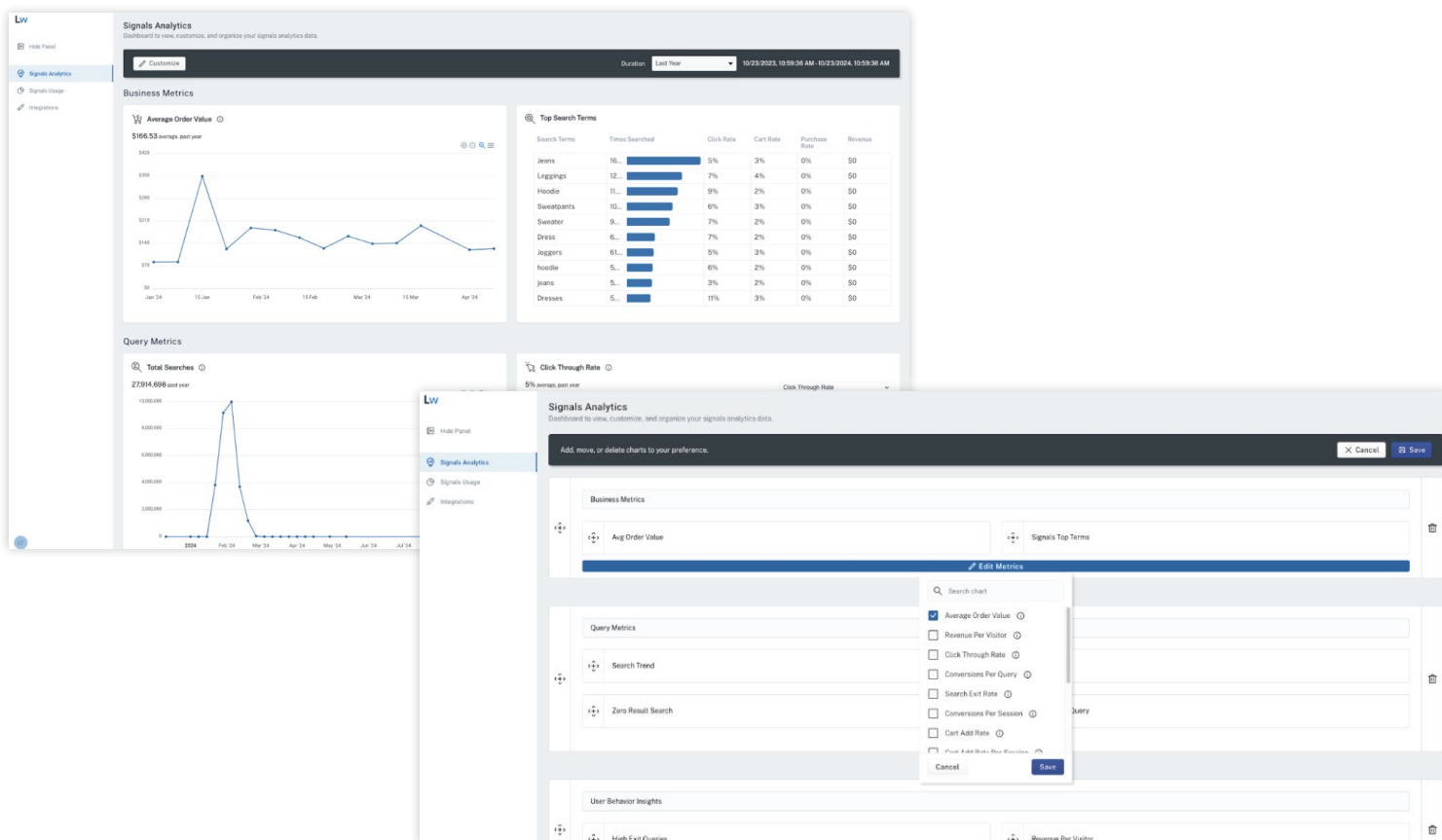
Introducing Lucidworks Analytics Studio™

Get the precision, flexibility, and real-time insights you need to turn search and discovery insights into action.

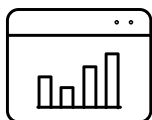


Performance monitoring & analysis

Get a 360° view of your search performance and make data-driven decisions to boost sales and outcomes.



Analytics dashboard



Sync smarter, optimize better.

Gain a unified view of your catalog and search performance with real-time data syncing, enabling proactive optimization and data-driven decisions for increased sales and customer satisfaction.

KPI manager

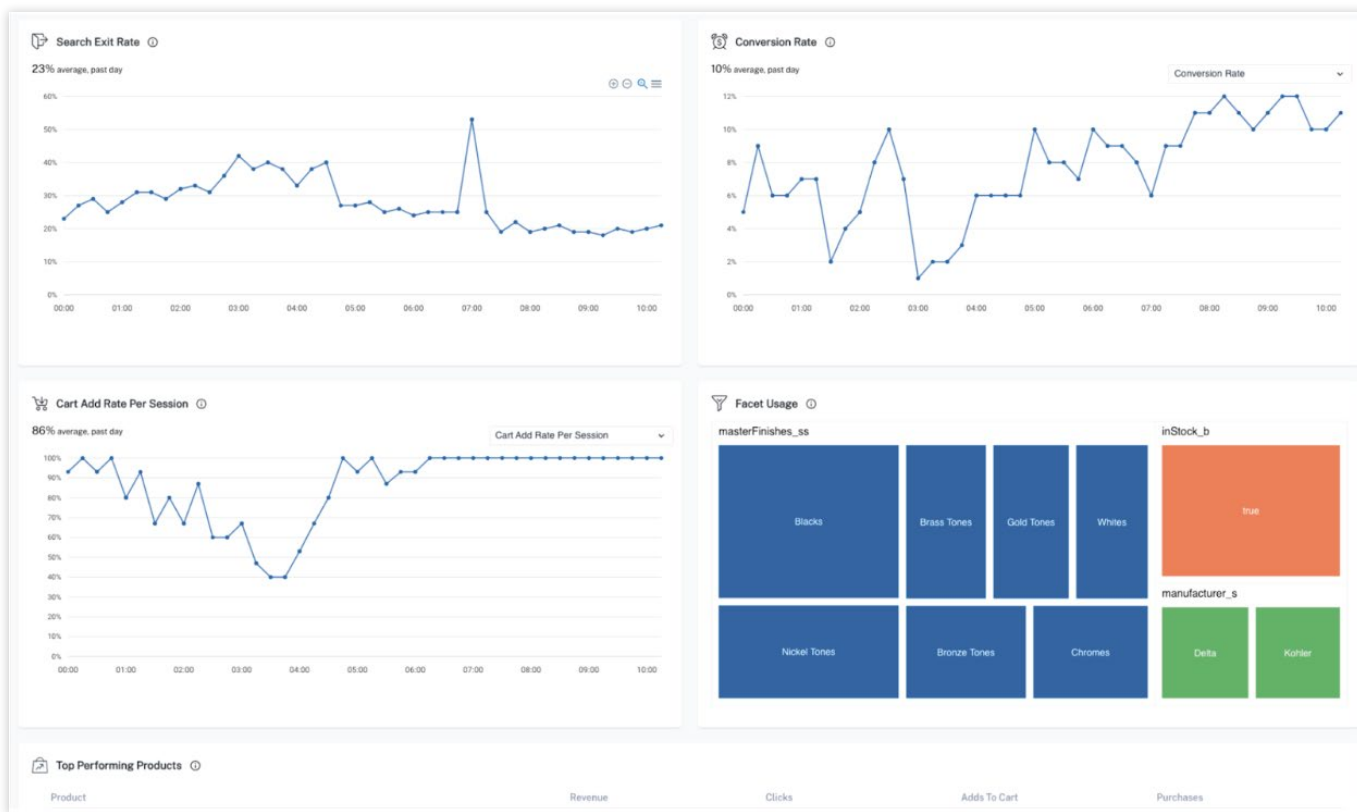


Precise tracking of your most important metrics.

Track and visualize key performance indicators (KPIs) to understand search effectiveness, identify areas for improvement, and drive data-driven optimization.

AI-powered insights & automation

Predict the impact of your actions and automate optimization for maximum revenue and results.



Predictive analytics



See the impact before you act.

Forecast the potential revenue impact of merchandising actions, empowering data-driven decisions and maximizing ROI by prioritizing strategies with the highest predicted returns.

Actionable intelligence

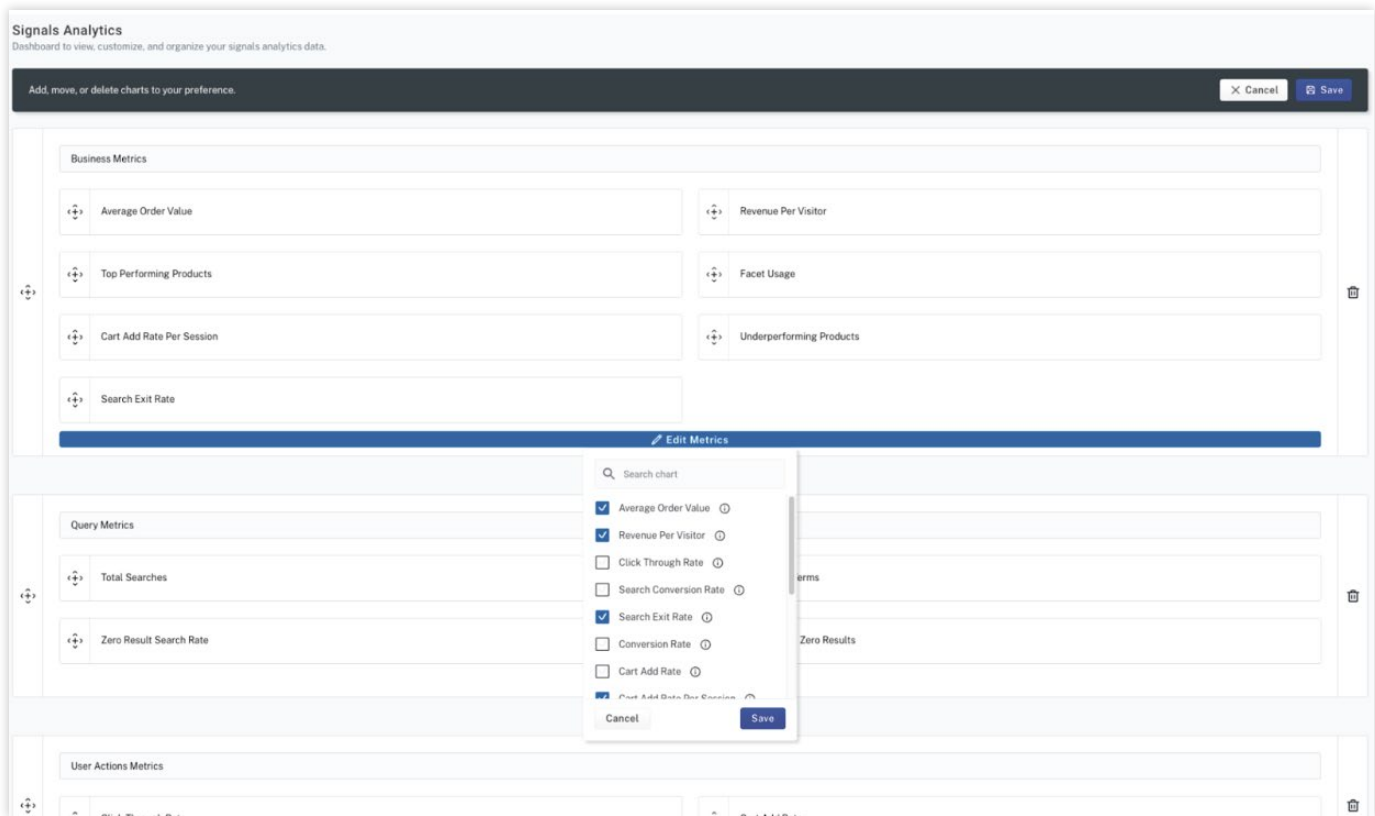


From insights to action — automatically.

Automatically detect trends and identify opportunities to optimize search performance, delivering actionable recommendations that drive revenue growth and minimize manual effort.

Reporting & visualization

Effortlessly create custom reports and dashboards to track your progress and achieve your business goals.



Custom reports

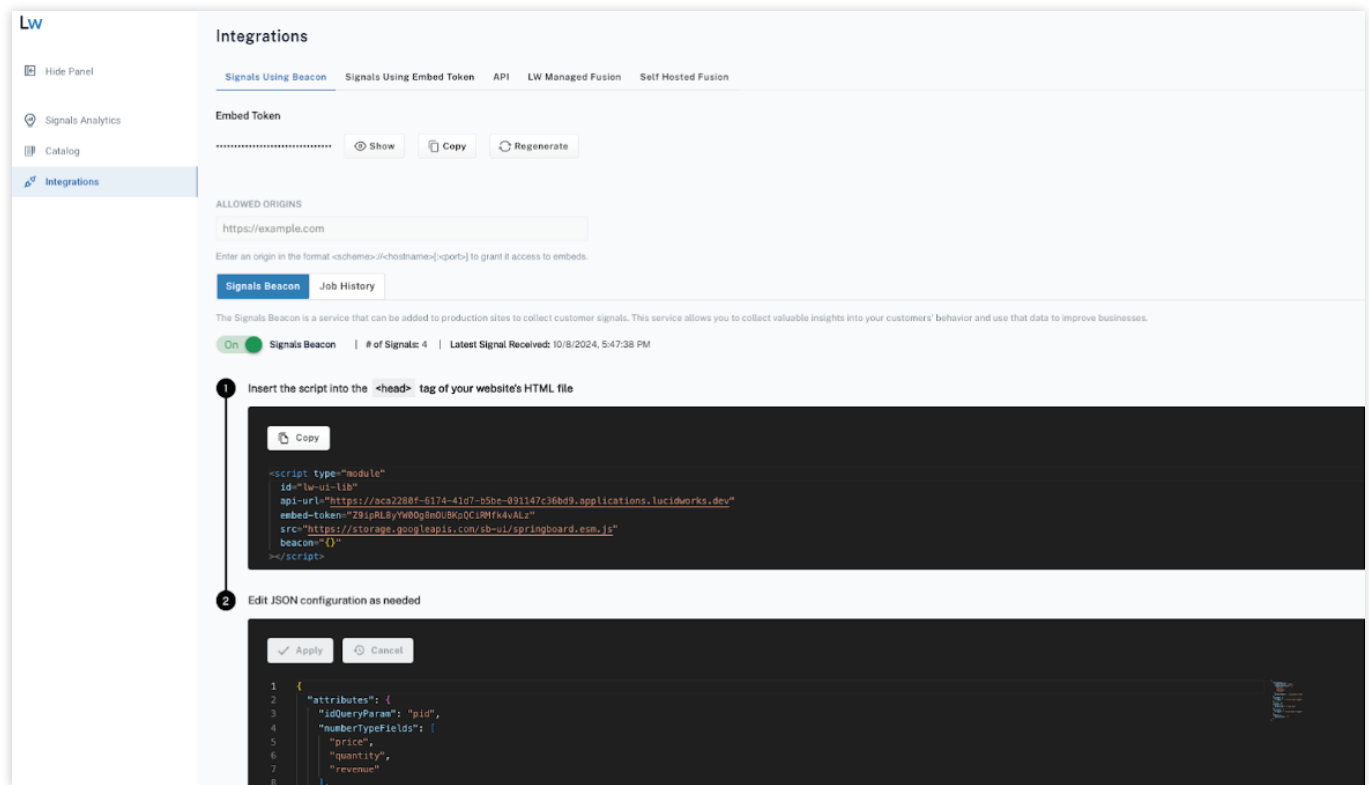


Personalized analytics, unmatched flexibility.

Create tailored analytics dashboards and reports with an intuitive drag-and-drop interface, empowering data-driven decisions and ensuring alignment with your unique business needs.

Lightweight and easy data capture for better insights

Empower business users to control, optimize, and personalize search experiences.



Signals Beacon



Effortless data capture for smarter insights.

Capture valuable user behavior data with an easy-to-integrate HTML snippet, providing actionable insights to personalize experiences, enhance relevance, and boost conversions.

Catalog & inventory sync



Sync smarter, optimize better.

Seamlessly sync product and inventory data to gain a unified view of catalog performance and search behavior, enabling proactive optimization and data-driven decisions.

Built for success

Analytics Studio is built from hundreds of hours of user interviews and tens of thousands of hours of rigorous engineering to help you:

Save 15 hours per week by automating report generation and distribution.

Reduce data integration time by 25% with automated data syncing and pre-built connectors for popular e-commerce platforms.

Reduce decision-making errors by 20% by using data-driven insights to inform merchandising strategies and product promotions.

Increase revenue by 10% by leveraging data-driven insights to improve search performance and customer engagement.

The best trust Lucidworks

391%

Positive ROI with Lucidworks Search.

—Forrester Total Economic Impact (TEI) Study

50%

of the top U.S. retailers power their search and product discovery experiences using Lucidworks.

Crate&Barrel



Foot Locker



New Pig



KÜHL®

Lenovo

MINTEL

goop



About Lucidworks

Lucidworks believes that the core to a great digital experience starts with search and browse. Lucidworks captures user behavior and utilizes machine learning to connect people with the products, content, and information they need. The world's largest brands, including Crate & Barrel, Lenovo, and Red Hat, rely on Lucidworks' suite of products to power commerce, customer service, and workplace applications that delight customers and empower employees. Learn more at [Lucidworks.com](https://lucidworks.com).

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