

L&D has a seat at the table. **Let's keep it.**

LXI: Learning Experience Impact is a new, free and cohort-based Executive Education course from NovoEd — the people who brought you **LXD: Learning Experience Design** course, through which more than 35,000 people from 6 continents have elevated their skills since 2016.

LXI is a two-week course designed to help you make a powerful business case for L&D at your organization.

Interact with other leaders from around the world as you learn to better measure and advocate for investment in your workforce development initiatives. Then, apply knowledge and practice new skills through discussion, feedback and interactive activities with key industry thought leaders whose work has been featured in *The Harvard Business Review*, *MIT Sloan Management Review* and *The Wall Street Journal*.



LEARNING EXPERIENCE IMPACT

Prove the ROI of Learning
at Your Organization

Let's make an impact! **Enroll today >**



Course Outcomes

- **Use proven strategies and tactics** to promote the business value of your learning programs to your boss, to the board and to C-level executives outside of the learning suite and advocate for investment
- **Create an executive report** with impact metrics that demonstrate the ROI of learning at your organization
- **Invigorate your Company's culture** using methods and frameworks from organizational anthropology and psychology
- **Showcase your certification in Learning Change Management** — the exclusive free Change Management credential for learning, HR and talent professionals available today
- **Network with your peers and leverage your cohort of people leader contacts** to support the evolution of your workforce development initiatives



Course Outline



MODULE 1

What is the Value of Organizational Alignment?

In Module 1, we explore the foundational elements of alignment - Mission Control, Connected Culture and Knowledge Creation — and how nurturing these elements can drive efficiency, production and innovation.



MODULE 2

How Does L&D Measurably Drive Alignment?

In Module 2, we concretize the ideas from Module 1 and examine how Social Learning can tangibly activate alignment in ways that are measurable and quantifiable.



MODULE 3

How Do I Communicate the ROI of L&D?

In Module 3, we aggregate all of our learnings from Modules 1 and 2 and connect the dots from Alignment and Learning to Impact. To do this, we show you how to create a *Learning Impact Report* for learning and non-learning audiences alike that demonstrates the measurable impact of learning initiatives at your organization and proves the ROI of learning.



Let's make an impact! **Enroll in LXI today >**



NovoEd

www.novoed.com