



Deep Capability Building for Innovation & Design Thinking

Uncover opportunities, challenge assumptions, and address complexities

Workplaces can talk about innovation and understand the principles of design thinking, but true capability in these areas must be felt, experienced, and acquired holistically. The ability to empathize, prototype, iterate, question, and solve for complex and even conflicting needs under pressure requires capabilities that go beyond mastery of skills and knowledge and even vast work experience to the level of honed instinct.

Because of the hands-on work and complex feedback and discussion involved, innovation and design thinking are challenging capabilities to acquire, especially at scale. A cohesive learning environment that combines knowledge acquisition, coaching, teamwork, and discussion drives capability development continually, accelerating growth and unleashing innovation.



NovoEd enables:

PRACTICE & APPLICATION

to support learning in the context of work and organizational goals

DISCUSSION & FEEDBACK

to enhance learning by sharing perspective with peers and experts

TEAM-BASED LEARNING

that mirrors how work happens and develops interpersonal skills

MENTORS & MANAGERS

to support learning with experience and wisdom

CURATED & GOAL-ALIGNED CONTENT that connects business and learning goals

EFFECTIVE FACILITATORS

who guide learners through high-quality experiences that result in impact

The NovoEd platform empowers people to fearlessly lead, manage, and create using synergistic design principles. Through team coaching, shared workspaces, and discussion, teams can take risks, extend themselves, test ideas, and push concepts to reality.

Rich collaboration through guided group learning can expand teams' thinking and spur the development of bold solutions. "Safe" application in real-world situations builds creativity, empathy, and problem-solving skills. And through contextualized thinking, learners can directly correlate lessons to help achieve critical business goals.

