

About Us

HQ: San Francisco

Founded: 2012

Employees: 100

The NovoEd cohort learning platform is built to replicate and enhance the impact and engagement found in a collaborative classroom in order to scale high-impact learning experiences.

In NovoEd, learners connect with one another, practice and apply concepts, work in teams, and receive feedback on their work, all online. With NovoEd, learners are more engaged, motivated, and therefore able to acquire and master complex skills. NovoEd is built expressly for large, complex enterprise organizations - with integrations, data security, and scalability of course creation and facilitation at the center of the technology.



Leadership Team

NovoEd is lead by CEO **Scott Kinney** (former President of Capella University, previously President Thompson Reuters West Education Group), **Derek Sullivan** (former VP, Innovation Finance, Fidelity), Chief Strategy Officer **Todd Moran** (former Edcast, Jive, Schneider Electric), and CTO **Farnaz Ronaghi** (NovoEd Co-Founder, Stanford PhD Management Science & Engineering).



Core Capabilities



High Impact Learning: Social learning through cohorts, groups & teams drives behavior change



Cohesive Experience: Any content, anywhere consumer-grade UX



Creator Platform: Easy to use authoring tool, no-code, quick deployment



Human Interactions at Scale: Cohorts, peer learning, optimize & scale facilitation resource with automation, mentor dashboards



Measurable Impact: Measure learning outcomes



Ecosystem Interoperability: Integrations support



At a Glance

- **Cohort** learning platform
- **Best-in-class** user experience
- **Social and collaborative**, with activities, teams and group work
- **Scales** to support large audiences
- **Used for** client service training, employee onboarding, leadership development, functional upskilling, sales enablement, design thinking, digital transformation, DEI

Awards



28 Brandon Hall Awards (2022/2023)



Craig Weiss

Number 9 Learning System in The World



GSV Top 150

Differentiators

Learning Experience:

NovoEd courses offer the most engaging learner experience for complex adult learning and training

Ease of Use for Learning Team:

NovoEd is easy to build on and has automation and reporting functionality that scales facilitation teams

Social and Collaborative Learning:

Feedback, practice, application, activities, teams, and groups

Sample Engagements



3M: Global onboarding



Marriott: Global front-line leadership development across a variety of audiences



Netapp: Sales training and new salesperson onboarding