

L&D TEAMS MUST UNDERSTAND WHAT AI CAN — AND CAN'T — DO

As AI technology rapidly advances, a Brandon Hall Group™ survey reveals that while **64% of nearly 1,000 learning professionals believe AI will significantly impact learning design and delivery soon, only 9% have a detailed understanding of it.**



KEY FINDINGS

The challenge of AI will test organizational resiliency and require an innovative mindset, urging learning leaders to overcome their fears to unlock AI's vast potential.



1
Demand will shift
towards those who
adapt to AI.



2
AI will disrupt jobs but
**won't decrease labor
demand.**



3
AI can **free**
professionals from
mundane tasks.



4
Focus on leveraging
AI to **harness workers'**
skills effectively.



5
Massive **reskilling**
and upskilling will be
essential.



6
The **human element** is
crucial in designing AI
technologies.



7
AI enables more
egalitarian learning
experiences.



8
Developing "soft"
skills like **emotional**
intelligence is key.



9
Learning professionals
must **understand AI's**
strengths.

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“AI is not likely to take anyone's job, but especially people who know how to use AI for creative innovation tasks. The companies that are able to train their people to think that way are going to be more competitive in their industries.”

How to Mobilize Learning Teams to Take the Lead in AI by NovoEd

Get more insights from NovoEd and Brandon Hall Group™ in our joint-ebook *‘How to Mobilize Learning Teams to Take the Lead in AI.’*

Grab your copy [here](#).

