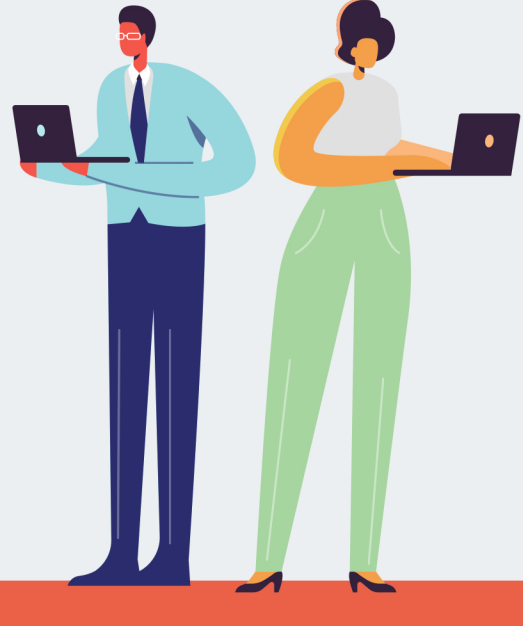


# 5 WAYS TO

## ENGAGE MILLENNIALS

# AT WORK...

And make your business more competitive



### RESEARCH SHOWS...

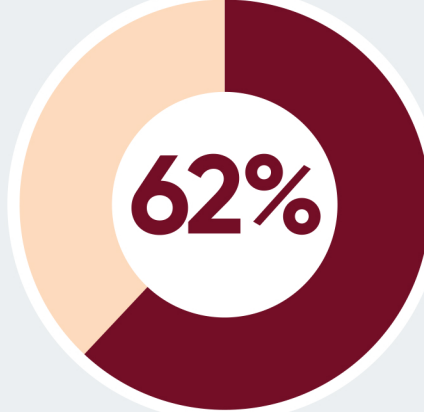
Millennials will make up

**75%**

of the workforce by 2025.

"There's a serious business case for creating more engagement...millennials can produce particularly powerful outcomes."

-Forbes

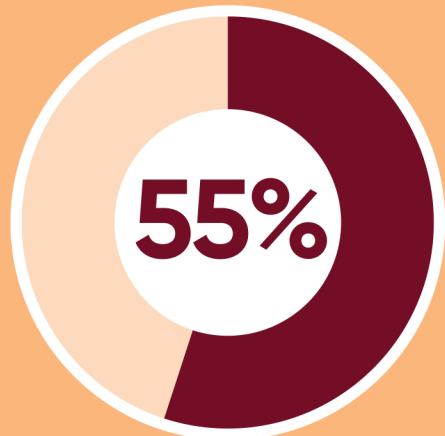


of millennials prefer to avoid changing jobs frequently.

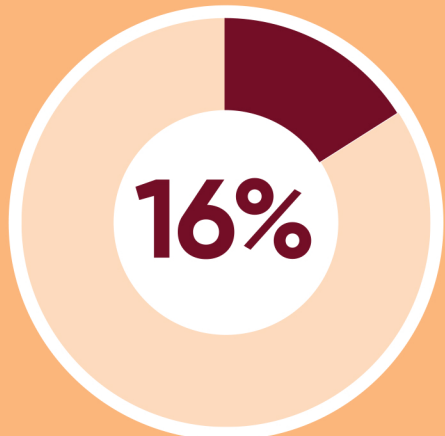
### BUT THEY NEED TO FEEL CONNECTED TO THEIR WORK...

**55%**

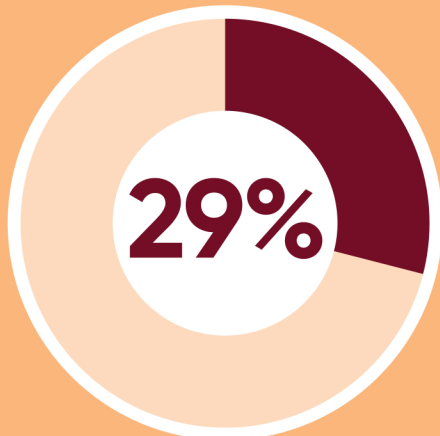
of millennials are "not engaged" – they feel "unattached to their existing role and company."



NOT ENGAGED



ACTIVELY DISENGAGED



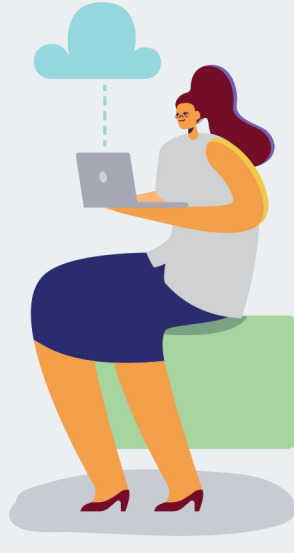
ENGAGED

### MILLENNIALS WANT THE CHANCE TO LEARN...



**87%**

say professional development is important in a job.



"As part of their attraction strategy, companies should accentuate their learning and development programs."

-Gallup

Having opportunities to learn at work is the most important factor when job-hunting:

MILLENNIALS

**59%**

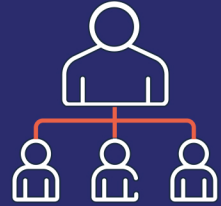
GEN X

**44%**

BOOMERS

**41%**

### WHAT ELSE MATTERS TO MILLENNIAL EMPLOYEES?



Collaboration with coworkers



Flexibility in work schedules



Technology that improves efficiency and connectedness



Feedback that's frequent and meaningful

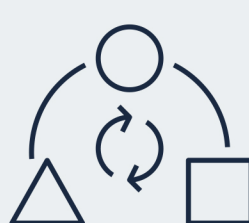
## 5 IDEAS TO ENGAGE MILLENNIAL EMPLOYEES

Do this...

And your business will...



Provide opportunities for learning and greater responsibility



Become more nimble and adaptable in a changing business environment



Make work (and learning) more collaborative



Build teamwork and creative problem solving in a more entrepreneurial environment



Allow millennials to choose their technology



Learn about the latest tools that increase efficiency



Offer flexible and remote work opportunities



Attract and retain more millennials while increasing production



Provide frequent feedback and seek out millennials' input



Boost motivation and gain employees' trust