

- Global construction materials giant with 46,000 employees in >50 countries
- Aggressive goals for digital transformation, customercentricity, and growth
- Foster and scale learning culture and growth mindset on NovoEd platform – leadership development, D&I, digital transformation programs

69%
NPS (Industry

NPS (Industry Benchmark: 36)

78%

Completion

20K

Enrollments

"We realized that scaling engaging learning experiences to reach more learners could not be done solely under the ILT model."





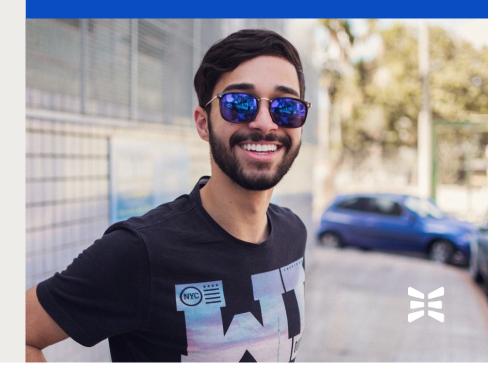
- US corporation focused on diagnostics, life science research, food, environmental and industrial testing
- 12,000 employees in 37 countries diverse generational mix
- Implemented 100% digital My Path Leadership Development Program

NPS (Industry Benchmark: 36)

84%
Learning Value

Learning Effectiveness

"We made a deliberate decision to prioritize a superior learning, content authoring, and course facilitation experience."



Forrester[®]

- Global research and advisory firm
- 300-member cross-industry Customer Experience (CX) Council saw opportunity for training and recognition in their field
- Demonstrated link between CX and revenue growth
- Offer 8-week long online CX Certification Program to corporate clients

NPS (Industry Benchmark: 36)

800 Organizations 1K Enrollments "It was mission-critical to create a differentiated, rich, and engaging digital learning experience."





- Fortune 500 consumer packaged goods company prioritizes training managers to Attract, Support, Develop, and Engage learners
- 900 people managers sent through a NovoEd learning journey called "Learn & Lead"
- Cohorts launch every quarter and run for four quarters
- Cohort-based learning with learners grouped into teams to enhance on-platform cooperation

92%

Believed the training made them better manager 93%

Gained valuable new insights

90%

Said they will apply what they use at work

"NovoEd's flexible learner experience platform is a key driver of the program as it provides the classroom experience in a virtual environment."



Kraft*Heinz*

- Fortune 200 food and beverage conglomerate with many decentralized business units and a complex corporate structure
- New L&D team focused on implementing a capabilities academy to service the diverse lines of business.
 - Empower global learning teams to create and facilitate custom courses easily
 - Allow for cohort-based and self-paced micro-courses
 - Encourage group interactions from peers, mentors, and leaders
 - Promote active participation through gamification and progress tracking
 - Seamlessly integrate with Cornerstone OnDemand and Workday

20+

7K
Learners

8 Languages "In order to be highly effective learning and development professionals, we have positioned ourselves as strategic partners of the business."





Top-10* MBA launches new 8 -week design thinking program with student collaboration at its heart

- Modules were organized around the principles of Design Thinking
- Learners collaborated on real-world design problems, such as product marketing, employee motivation, and the organization of management
- NovoEd helped to position peer feedback, sharing ideas in team workspaces, and discussing best practices at the heart of the learning experience
- Darden mentors were empowered to respond to learner inquiries and giving feedback.

Unique Assignments

Forum Posts

Would Recommend the Course

"A recipe for innovation isn't to add genius and stir. Innovation takes new behaviors and problem-solving skills."





- Fortune 100 Telecom conglomerate uses e-learning to engage employees and break down organizational silos
- Comcast University has grown explosively, from less than 10 courses in 2014 to several hundred in 2021
- NovoEd is leveraged by VPs, Senior Directors, Supervisors, and Directors.
- NovoEd is utilized for onboarding, sales and leadership training, and well as skills training and career advancement
- NovoEd is leveraged to offer a course with no completion criteria designed create communities across business units and stimulate connections between executives and front-line managers

95%
Active Participants

3,151

SELF PACED "Yes, it's great to emphasize business acumen so that our people are ready to make that next leap," explains Clark. "But if you're not developing their core leadership and management skills at their current levels, you'll never know who's got the potential. Both strategies must be executed at the same time."





- 125-year-old, Fortune 500 conglomerate primarily in manufacturing and financial services
- BrilliantYOU LXP was created to better scale and enable talent development and to upskill the GE workforce.
- Designed with NovoEd to be a functional academy that could replicate the learning at their Crotonville corporate university.
- 40 courses with a mix of GE-created content as well as content from NovoEd partners like UVA's Darden School of Business, UC, Berkeley, and Stanford University

"NovoEd is an experiential platform.
When bringing the classroom experience online, we wanted our employees to retain the ability to reflect on their learning, apply new skills, engage with colleagues, and receive feedback."





MIT Innovation & Entrepreneurship Bootcamp, Brisbane 2019

- MIT was looking to offer a digital intensive learning experience that incorporated peer-to-peer interactions, networking, and cooperative coursework
- Sophisticated requirements for collaboration
 - Pre-Bootcamp Introduction and Reflection
 - · Learning Coaches Dashboard
 - · Assignment Gallery
 - Video Introductions
 - Discussions

- Peer Submission Feedback
- Help Widget
- Calendar Widget
- · Customized Certificate
- Engagement Surveys

95
Participants

Teams

IU

Learning Coaches



Massachusetts Institute of Technology

AUT Innovation & Entrepreneurship Bootcamp

having completed the necessary courses of study

Shantanu Kumar

is hereby awarded the Certificate in New Ventures Leadership

> February 8, 2019 Brisbane, Australia

> > Hit

Visida Palamorany

Bran Subrava

EBestinos

Bill Aulet



