

customer story



- Global construction materials giant with 46,000 employees in >50 countries
- Aggressive goals for digital transformation, customer-centricity, and growth
- Foster and scale learning culture and growth mindset on NovoEd platform – leadership development, D&I, digital transformation programs

69%

NPS (Industry
Benchmark: 36)

78%

Completion

20K

Enrollments

"We realized that scaling engaging learning experiences to reach more learners could not be done solely under the ILT model."



customer story



- US corporation focused on diagnostics, life science research, food, environmental and industrial testing
- 12,000 employees in 37 countries – diverse generational mix
- Implemented 100% digital My Path Leadership Development Program

60%

NPS (Industry
Benchmark: 36)

84%

Learning Value

76%

Learning
Effectiveness

"We made a deliberate decision to prioritize a superior learning, content authoring, and course facilitation experience."



customer story

FORRESTER®

- Global research and advisory firm
- 300-member cross-industry Customer Experience (CX) Council saw opportunity for training and recognition in their field
- Demonstrated link between CX and revenue growth
- Offer 8-week long online CX Certification Program to corporate clients

90%

NPS (Industry
Benchmark: 36)

800

Organizations

1K

Enrollments

"It was mission-critical to create a differentiated, rich, and engaging digital learning experience."



customer story



- Fortune 500 consumer packaged goods company prioritizes training managers to Attract, Support, Develop, and Engage learners
- 900 people managers sent through a NovoEd learning journey called "Learn & Lead"
- Cohorts launch every quarter and run for four quarters
- Cohort-based learning with learners grouped into teams to enhance on-platform cooperation

92%

Believed the training made them better manager

93%

Gained valuable new insights

90%

Said they will apply what they use at work

"NovoEd's flexible learner experience platform is a key driver of the program as it provides the classroom experience in a virtual environment."



customer story



- Fortune 200 food and beverage conglomerate with many decentralized business units and a complex corporate structure
- New L&D team focused on implementing a capabilities academy to service the diverse lines of business.
 - Empower global learning teams to create and facilitate custom courses easily
 - Allow for cohort-based and self-paced micro-courses
 - Encourage group interactions from peers, mentors, and leaders
 - Promote active participation through gamification and progress tracking
 - Seamlessly integrate with Cornerstone OnDemand and Workday

20+

Courses

7K

Learners

8

Languages

"In order to be highly effective learning and development professionals, we have positioned ourselves as strategic partners of the business."



customer story



DARDEN SCHOOL
of BUSINESS

Top-10* MBA launches new 8 –week design thinking program with student collaboration at its heart

- Modules were organized around the principles of Design Thinking
- Learners collaborated on real-world design problems, such as product marketing, employee motivation, and the organization of management
- NovoEd helped to position peer feedback, sharing ideas in team workspaces, and discussing best practices at the heart of the learning experience
- Darden mentors were empowered to respond to learner inquiries and giving feedback.

540

Unique Assignments

1,053

Forum Posts

95%

Would Recommend
the Course

*Financial Times Ranking

"A recipe for innovation isn't to add genius and stir. Innovation takes new behaviors and problem-solving skills."



customer story



- Fortune 100 Telecom conglomerate uses e-learning to engage employees and break down organizational silos
- Comcast University has grown explosively, from less than 10 courses in 2014 to several hundred in 2021
- NovoEd is leveraged by VPs, Senior Directors, Supervisors, and Directors.
- NovoEd is utilized for onboarding, sales and leadership training, and well as skills training and career advancement
- NovoEd is leveraged to offer a course with no completion criteria designed create communities across business units and stimulate connections between executives and front-line managers

95%

Active Participants

3,151

Learners

SELF
PACED

"Yes, it's great to emphasize business acumen so that our people are ready to make that next leap," explains Clark. "But if you're not developing their core leadership and management skills at their current levels, you'll never know who's got the potential. Both strategies must be executed at the same time."



customer story



- 125-year-old, Fortune 500 conglomerate primarily in manufacturing and financial services
- BrilliantYOU LXP was created to better scale and enable talent development and to upskill the GE workforce.
- Designed with NovoEd to be a functional academy that could replicate the learning at their Crotonville corporate university.
- 40 courses with a mix of GE-created content as well as content from NovoEd partners like UVA's Darden School of Business, UC, Berkeley, and Stanford University

"NovoEd is an experiential platform. When bringing the classroom experience online, we wanted our employees to retain the ability to reflect on their learning, apply new skills, engage with colleagues, and receive feedback."



customer story



MIT Innovation & Entrepreneurship Bootcamp, Brisbane 2019

- MIT was looking to offer a digital intensive learning experience that incorporated peer-to-peer interactions, networking, and cooperative coursework
- Sophisticated requirements for collaboration
 - Pre-Bootcamp Introduction and Reflection
 - Learning Coaches - Dashboard
 - Assignment Gallery
 - Video Introductions
 - Discussions
 - Peer Submission Feedback
 - Help Widget
 - Calendar Widget
 - Customized Certificate
 - Engagement Surveys

95

Participants

17

Teams

10

Learning Coaches



Massachusetts Institute of Technology
MIT Innovation & Entrepreneurship Bootcamp
having completed the necessary courses of study

Shantanu Kumar

is hereby awarded the
Certificate in New Ventures Leadership
February 8, 2019
Brisbane, Australia



Vinod Khosla
Vinod Khosla
Associate Director, MIT Entrepreneurship

Chris Anderson
Chris Anderson
Director, MIT Entrepreneurship

Barbara L. Burrows
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