



NovoEd's digital learning platform enables leading Executive Education providers to develop and deliver differentiated, high-impact learning experiences that meet the expectations of professionals and corporate customers.

## STANFORD LEAD DISRUPTS ONLINE EXECUTIVE EDUCATION

Stanford LEAD is a year-long online executive education program delivered on the NovoEd platform that provides business professionals with the tools and techniques to become a more effective changemaker and leader. LEAD courses deliver material in a way that's easily digestible and concise, incorporates assignments and activities with a practical organizational application, and enables learners to connect with peers and faculty to ensure true knowledge transfer occurs.

## STANFORD GRADUATE BUSINESS SCHOOL

**“LEAD courses don’t simply transfer classroom learning to the computer, but instead think creatively about how classroom learning can be adapted virtually in a way that’s easily digestible and concise.”**

## RULER: CREATING EMOTIONALLY INTELLIGENT SCHOOLS



RULER is an evidence-based approach to social and emotional learning (SEL) developed at the Yale Center for Emotional Intelligence. This approach infuses the principles of emotional intelligence into the immune system of schools, informing how leaders lead, teachers teach, students learn, and families support students. The Yale Center for Emotional Intelligence partnered with NovoEd to diversify training options for school teams interested in implementing RULER. The RULER Institute Online is a high-touch, six-week training featuring live sessions with thought leaders, interactive discussions with other educators, and project-based learning.

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## DESIGN THINKING AND INNOVATION LEARNING ON THE GO



UNIVERSITY  
of VIRGINIA

DARDEN SCHOOL  
of BUSINESS

The University of Virginia Darden School of Business partners with NovoEd to design and develop custom learning journeys for their corporate clients. They host four 5-week project-based online courses that teach design thinking and innovation in a flexible format with videos, readings, assignments, peer feedback, and facilitated conversations to mirror the classroom experience.

## BERKELEY TEACHES LEADERSHIP PRESENCE ONLINE



BERKELEY EXECUTIVE  
COACHING INSTITUTE

The Berkeley Executive Coaching Institute (BECI) provides an immersive Authentic Leadership Presence course to enable leaders at all levels to motivate, inspire, and connect to the thoughts and feelings of others. Delivered on the NovoEd platform this experiential learning journey leverages opportunities for self-reflection, on-the job learning activities, and shared feedback to replicate the best of an in-person learning environment online.

**“Feedback helps you  
understand something  
but also feel connected  
with the content once  
you have practiced it.”**

— **Doy Charnsupharindr**  
CEO & Executive Coach

KraftHeinz



emergence<sup>®</sup>  
— SCHOOL OF LEADERSHIP —



COMCAST

STANFORD  
BUSINESS

Georgia  
Tech

THE UNIVERSITY  
OF ARIZONA

THE UNIVERSITY  
OF IOWA

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