

# TrackIt Advantage

Next-generation Cloud Technology That  
Helps Track Your Deliveries In Real-time

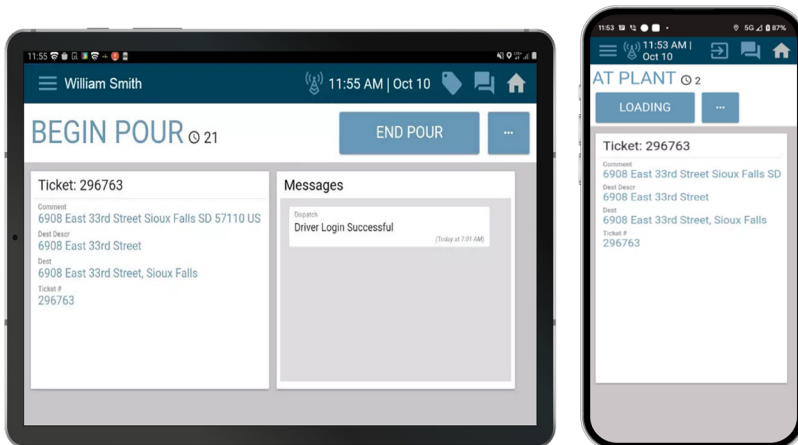
## Deliver On Customer Promises

Know the truck's location – in 5 seconds – right at your fingertips. No more placing customers on hold to track down details. With accurate ETAs based on traffic conditions along the route, you gain a competitive advantage by ensuring materials are delivered as promised.

## Flexible Device Options

Prefer to bring your own devices? No problem. **TrackIt Advantage** is an ideal choice.

Rather have Command Alkon provide tablets? We've got you covered. Ask us about Basic or Premium devices.



**Choose Your Device -  
Bring Your Own  
Android Or iOS\***



**20-Minute Savings  
Per Driver Each Day**



**Reduced Delivery  
Costs**



**Convenient In-App  
Navigation**



**Driver-to-Dispatch  
Messaging**

Talk with your sales  
representative to see what's  
included in **TrackIt Advantage**

**[sales@commandalkon.com](mailto:sales@commandalkon.com)  
1-800-624-1872**

[www.commandalkon.com](http://www.commandalkon.com)

\*Ask your sales representative for details

# TrackIt Advantage

## Connect Your Business

Integrate with your other Command Alkon technologies to keep business connected.

**Customer Portal** – More transparency for customers who want a mobile app to view and monitor their orders 24 hours a day – reduce routine customer calls by 30%.

**Dispatch** – Power up your production with 33% faster order entry, and greater control over daily schedules, delivery planning, and production performance.

**COMMANDbatch** – Reduce load times an average of 20% using the batching solution trusted by leading producers to get their concrete right the first time.

## Insights That Matter

KPI dashboards help visualize how the overall day is trending, so you can easily review and adjust allocations on-the-fly. Access these reports and more:

- ✓ Daily Overview
- ✓ GPS Fixes
- ✓ Hotspot Time
- ✓ Hotspot Enroute
- ✓ Message History
- ✓ Status Breakdown
- ✓ Trip Summary
- ✓ Ticket Summary

## Control Costs

Improve truck allocations to help reduce overall delivery costs while leveraging real-time communications between dispatch and drivers.

## Unlimited Reliability

TrackIt Advantage gives you flexibility to scale as your business grows combined with the reliability and security of operating in the cloud.

- ✓ Unlimited Devices
- ✓ Unlimited Drivers
- ✓ Unlimited Vehicles

The potential is unlimited.

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**Bringing Together People and  
Technology to Advance the Heavy  
Building Materials Industry**