

Quorum Customer Advocacy Program

The Quorum Customer Advocacy Program rewards our customers for participating in our market outreach amongst other customers and prospects. By sharing goals, objectives, and experiences, our customers help the industry learn and grow together.

The program has three options to choose from:

Reference Level – Company agrees to participate in the Quorum Customer Advocacy Program as a Reference Level participant with the following:

- a) A social post and/or press release announcement by Quorum detailing that Company has selected Quorum as its partner of choice for contracted solutions;
- b) Serve as a reference for Quorum, which may include being contacted by other companies seeking similar products and solutions; and
- c) Allow Quorum to use their company logo on the Quorum website and/or in marketing materials

Advocate Level - Company agrees to participate in the Quorum Customer Advocacy Program as an Advocate level participant with the following:

- a) All of the benefits of the Reference Level, plus:
- b) Allow Quorum to use a testimonial quote highlighting Quorum's value and benefit on the Quorum website and/or in marketing material, with Company logo; and
- c) A case study detailing the objectives, scope of Quorum software and solutions utilized, and business outcomes.

Ambassador Level – Company agrees to participate in the Quorum Customer Advocacy Program as an Ambassador level participant with the following:

- a) All of the benefits of the Advocate Level, plus:
- b) Participate as a speaker in a virtual or live event 1-2x per year; and
- c) Featured in a Quorum marketing promotional campaign 1x per year.

For all levels, Company will have final approval of any content detailed in this section prior to any publication or dissemination.