# Unlock Data Insights with Upstream Integration

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# **Objectives**

Today we will explore

### Recognizing the need for integration

Buy-in and support

### **Challenges**

Managing data structures and timing across functions (silos)

### **Benefits**

Scalable reports and analytics



# Agenda

### Today we will cover:

- 1 Who is Alta Mesa?
- 2 Recognizing the need and gaining buy-in for integration
- The path to integration & its benefits
- **4** Q&A

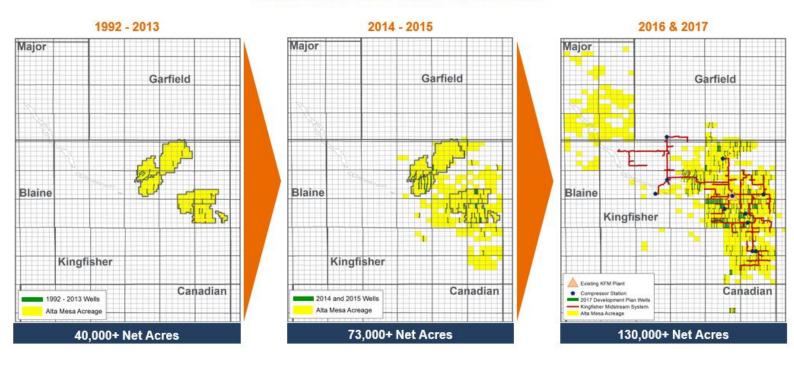


### Who is Alta Mesa Resources?

- Publicly traded E&P company (NASDAQ: AMR, AMRWW)
- Pure STACK operator
- Rapid Growth since 2009

# NEW MEXICO RAHBASI KINGFISHER COUNTY AFRAMIASI TEXAS

### OPTIMIZATION, DELINEATION AND EXPANSION



### Alta Mesa + WellEz

- Before we implemented WellEZ, all well-work data exchanges were through email or print.
- Management reporting was assembled manually





- Data Captured for...
  - Drilling
  - Completion
  - Recomplete
  - Workover
  - ♦ LOE
  - Facilities
  - Repair and Maintenance
  - Plug & Abandon
  - Pipeline Construction

# **Operating in Silos**

Processes and reports may work for a department, but what about across departments?



## **Benefits of Integration**

Recognizing the need and getting buy-in for data integration

- Enable Reporting Across Departments
- Integrated Dashboards Across the Organization
- Drill-down Reporting
- Ad-hoc Analytics
- Resources freed up

# **Integration Challenges**

Do not fear, integration is here

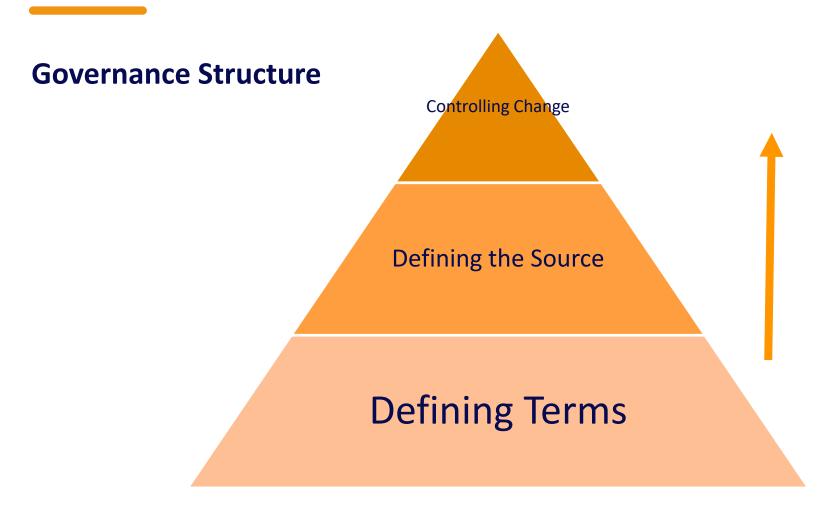


# What is your biggest integration challenge?



# **Data Integration - Challenges**

Solve these questions first!



How to manage impact?

Who owns this?

What is a well?

# Data Integration – Challenges Ctd.

Things to consider...

### Landscape

Line of business applications



Architecture



Frequency/timing of updates



QC/Support



What is being integrated?

How do the application data schemas relate?

What business or functional limitations influence this?

How fast can we identify and resolve issues?



# **Thought Starters**

### **Just Getting Started...**

- What are the KPI's for management?
- How can it be supportable, scalable, adjustable?
- What is the change management process?

### **Integration Pro...**

- Can you pull in public data subscriptions to enrich dashboards?
- Insert question here?
- Insert question here?



# **Integration Results**

**Operational and Business Benefits** 



### **Alta Mesa's Solution**

Field Data

The path to upstream integration

- Governance Structure
- Integration
- Data Warehouse



**Data Insights** 



**Data-driven Decisions** 

- Quality Control
- Field Support



- Defined Processes & Ownership
- Office Support

# **Operational Results**

From Data to Knowledge



**Consistent Daily Reporting** 



**Integrated Dashboards** 



**Additional Integrations** 



**Ad-hoc Analytics** 



**Resources Freed Up** 

### **Business Results**

### **Greater Efficiency**



Automate manual processes, reduce risk, and save money.

### **Increased Agility**



Get the information needed to make adjustments and pivots in real-time.

### **Transitioned Workforce**



Empower personnel to manage, understand, and take action on data. Not just collect and deliver.





Any questions or real world examples you would like to share?







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